

Brand Ambassador Terms and Conditions

Terms and Conditions of Brand Ambassador Agreement – Aari MiChole LLC

A. As a Brand Ambassador, I understand and agree to the following:

By completing this registration for Aari MiChole LLC Brand Ambassador Program, I am agreeing to the terms and conditions listed below:

1. I am 18 years of age or older.
2. I am not an employee, agent, franchisee, or partner of the company. I cannot act on behalf of the company. I do not have any authority to incur debt, obligation, or liability on behalf of the company.
 - I will promote and market Natural Essence and Return to Natural products to customers.
 - Receive test/wear/model/experience and write about products on social networks (blogs, posts, pictures, videos, etc.).
 - Share brand message on social networks
 - Receive new products and model them for promotions we create or to be used as product images.
 - Share content using our brand hashtags: #AariMichole
#NaturalEssence #NutureYourCrown #ReturntoNatural #Ad
4. I will receive a \$25 Natural Essence gift card for my images and videos used for email marketing or website content. I will not receive any cash value for any unused or unredeemed gift cards. When given the gift card, Aari MiChole LLC will own the rights to use the image for email marketing or website content.
5. I understand that I will not receive monetary compensation or gift cards for use of images or videos used on the company's social media networks.
6. I will receive a 10% discount on any Natural Essence & Return to Natural products when placing an order using my exclusive Brand Ambassador promotion code that was sent to me. I will also receive 5% of earnings every quarter based on the usage of my exclusive discount code.
7. If orders are submitted without using my Brand Ambassador promotion code, these orders will not be credited to my account. No cash compensation will be provided by the company. Only one promotion code can be applied per order.

8. I will not share my Brand Ambassador promotion code with anyone else unless I have gained explicit consent from the Aari MiChole LLC Marketing Team.

9. I will not sell company product on unauthorized websites on the internet or in retail establishments.

10. I will protect the company's trademark by not reproducing the company's name/trademark or any company materials for use in advertising without the written approval of the company.

11. I will promote Natural Essence & Return to Natural products on social media accounts by posting appropriate photos of marketing events showcasing the products. I will contact the company if a clear understanding of "appropriate" photos is needed. I will not receive any financial or other compensation for product promotion through my social media network.

12. I will post at least twice per week on my social media accounts and tag #AariMichole #NaturalEssence, #NutureYourCrown, #ReturntoNatural, and/or #Ad in each post that relates to natural haircare. I understand that I have permission to repost an existing post by Natural Essence or Aari MiChole.

13. I will conduct myself in a manner that reflects the highest standard of integrity and responsibility in keeping with the reputation of the company. If I do not uphold these standards, I will be immediately removed from the Brand Ambassador Program and forfeit any unused gift cards and all promotional codes effective immediately.

14. If I choose to leave the Brand Ambassador program, I must use any unused gift card balance within 30 days of leaving the program. Any photos sent to Aari MiChole LLC will remain in their database to use on their social media platforms and marketing campaigns.

15. If the company terminates the Brand Ambassador program, I have 30 days to redeem my gift card credits and use the exclusive promotional code.

16. I must be an active* Brand Ambassador to remain in the program.

17. I agree that the company reserves the right to cancel this agreement at any time.

18. I agree to the company's privacy policy and I have read and agree to these terms.

B. Aari MíChole LLC. (Company) understands and agrees:

1. Company will compensate the Brand Ambassador with a \$25 Natural Essence gift card for every photo we use on our website or e-commerce marketing emails or advertisements, but not on social media networks. Once compensated, Aari MíChole LLC owns the rights to use this image for campaigns even should the Brand Ambassador leave the program.

2. Company will occasionally provide free product to the Brand Ambassador to promote on social networks.

3. Company will give the Brand Ambassador a 10% Off exclusive promotional code to use for products purchased on aarimichole.com. The company will also compensate the Brand Ambassador 5% of earnings every quarter based on the usage of their exclusive discount code.

4. Company will provide the Brand Ambassador with their gift cards within 5 business days of image/video usage. Company will not cancel any order submission or add reward points if an order was submitted without a Brand Ambassador promotion code.

5. Company may provide free product to top performing Brand Ambassadors at its' discretion.

6. If the company terminates the program, the company must provide 30 days written notice to all Brand Ambassadors prior to the termination date.

7. The Company will retain the rights to use any photos a brand ambassador sends us or tag us in, even if the Brand Ambassador exits the program.

8. The Company agrees to adhere to the Company's privacy policy and these terms and conditions.

C. General:

1. This agreement is subject to acceptance by the company and is conditioned by the acceptance of these terms and conditions.

2. Either party may terminate this agreement immediately for cause or without reason upon written notice.

3. Aari MíChole LLC. may discontinue the Brand Ambassador Program at any time.

4. The Brand Ambassadors will not be treated as a company employee for any reason.

**active* pertains to posting content at least twice a week which includes at least one pre-approved Aari MíChole LLC hashtag.